









MEDIA KIT | 2025

PRINT AD RATES & SIZES

6X 3X 1X	\$3,042 \$3,436 \$3,825	COVER T 8.25" x 10.5" B 8.5" x 10.75" L 7.75" x 10"	
6X 3X 1X	\$2,555 \$2,885 \$3,215	FULL PAGE T 8.25" x 10.5" B 8.5" x 10.75" L 7.75" x 10"	
6X 3X 1X	\$1,929 \$2,181 \$2,425	2/3 PAGE 4.85" x 9.6"	
6X 3X 1X	\$1,549 \$1,749 \$1,950	1/2 PAGE H 7.375" x 4.7" V 4.85" x 7.15"	
6X 3X 1X	\$1,057 \$1,230 \$1,375	1/3 PAGE H 4.85" x 4.7" V 2.325" x 9.6"	
6X 3X 1X	\$839 \$971 \$1,085	1/4 PAGE H 4.85" x 3.48" V 2.325" x 7.15"	
6X 3X 1X	\$602 \$680 \$760	1/6 PAGE H 4.85" x 2.25" V 2.325" x 4.7"	
6X 3X 1X	\$315 \$356 \$395	1/12 PAGE 2.325" x 2.25"	

T = trim, B = bleed, L = live area.

WEB AD RATES & SIZES

12X 6X 3X 1X	\$115 \$130 \$140 \$150	LEADERBOARD 710 x 150 pixels
12X 6X 3X 1X	\$55 \$65 \$75 \$85	SIDEBAR 300 x 250 pixels

Website ads are run-of-site. Prices shown are per month. Contact us for more custom pricing and options.

EDITORIAL CALENDAR

JANUARY/FEBRUARY

Health + Housing Resource Guide

MARCH/APRIL

Finance + Travel

MAY/JUNE

Home & Garden + Outdoors + Housing

JULY/AUGUST

Arts + Food & Drink

SEPTEMBER/OCTOBER

Grandparenting + Fitness

NOVEMBER/DECEMBER

Housing + Music + Holiday

AD DETAILS

All print ads include color. All dimensions are width x height. H = horizontal, V = vertical.